



# *We are Celebrating 50 Years!*

As of 2019 Weathercraft Company of Lincoln marks its 50th year in operation. We are grateful to all of our valued customers who have allowed us to be successful for so long. We owe our dedicated and talented employees thanks and gratitude for ongoing superior quality and integrity that they give to Weathercraft. Our success in the past 50 years has always been a result of being blessed with fantastic, loyal employees that want to install the best roof for the customer while taking pride in doing it right. Our company has a tradition of giving a gold diamond ring to all employees who have given us 10 years of continued service. To date we have given 124 rings.

Weathercraft's largest emphasis is and always has been commercial re-roofing and service work. We do a small amount of residential roofing (mostly with our existing customers) and a considerable amount of low slope flat roofs on homes. Additionally we do a fair amount of commercial new construction such as the Pinnacle Bank Arena, the sloped roofing on the new Scheels, the Verizon building, and more. We do most types of roofing including hot asphalt, single-ply membrane roofs, tile, slate, standing seam metal, copper, shingle, and architectural sheet metal.

We believe that, rather than subcontracting work, having our own employees install the roofs is the key to continued superior quality. The growing trend in the roofing industry is companies doing all or most of their work through subcontractors. While subcontracted shingle roofing can be done successfully in certain circumstances, such as under constant supervision and accountability of an exceptional subcontractor, this tends to lower the quality of work in the low slope commercial flat roofing industry with major problems arising that we didn't see in the past.

In 1984 Firestone created the Master Contractor program, which recognizes their contractors who achieve a certain high volume and level of quality on roofing projects each year. Weathercraft has been a part of the program since Firestone created it 35 years ago. Earning the status Master Contractor is no simple task. The volume of work and inspection ratings on the roofs has to be in the top 250 contractors in the country. Weathercraft has earned this honor for the past 35 years, one of 13 contractors to make Master Contractor every year since the beginning of the program.

I am most proud of my father and the type of business he built using key Biblical principles he applied to the foundation and operation of Weathercraft. It has been an honor and privilege to see and be a part of business being done using these principles. My father, who turned 81 this past December, is still involved with the company.



[Weathercraftlincoln.com](http://Weathercraftlincoln.com)